

City Looks Salon & Spa Privacy Policy

When you provide us with information through City Looks Salon & Spa Online (the "Site"), we respect your privacy. It is important for you to understand what information we collect about you during your visit and what we do with that information. Your visit to the Site is subject to this Privacy Policy.

1. Collection of Personally Identifiable Information by City Look Salon & Spa

We do not collect personally identifiable information about you, except when you provide it to us. For example, if you decide to complete a contest entry form you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number), age group, gender and product and/or service concerns, and the brands and products you use. If you would prefer that we not collect any personally identifiable information from you, please do not provide us with any such information.

When you submit your personally identifiable information on the Site, you are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy.

2. Use of Personally Identifiable Information by City Looks Salon & Spa

a. Opt-In Communications

If you opt-in during the contest entry form registration or at other times when you submit personally identifiable information, the information you provide may be used by City Looks Salon & Spa to create and deliver to you our newsletters, surveys or other communications containing product information, upcoming events or promotions ("Opt-In Communications"). If you prefer not to receive such Opt-In Communications, please do not opt-in to receive these communications. If you do opt-in and later decide that you would no longer like to receive these communications, see Section 12 (Choice/Opt-Out) below.

b. Communications to Serve You

If you have elected to provide us with your contact information, we may provide you with service related announcements concerning the Site or contact you regarding upcoming events or promotions. For example, all registered users will receive a welcoming email to confirm their registration. These types of communications are necessary to serve you, respond to your concerns and to provide the high level of customer service that City Looks Salon & Spa offers its customers.

3. No Disclosure of Personally Identifiable Information for Third Party Marketing Without Your Consent

We will never provide your personally identifiable information to third parties for their use in marketing their products or services to you without your consent.

4. Disclosure of Personally Identifiable Information

a. Fraud Protection and Compliance with Law

We may disclose any information, including personally identifiable information, we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request.

b. Service Providers

We may retain other companies and individuals to perform functions consistent with our Privacy Policy on our behalf. Examples include customer support specialists, webhosting companies, fulfillment companies (e.g., companies that fill product orders or coordinate mailings), data analysis firms and email service providers. Such third parties may be provided with access to personally identifiable information needed to perform their functions, but may not use such information for any other purpose.

5. Cookies and IP Addresses

We may place a "cookie" on your computer's hard drive so we can recognize you as a return user and personalize your experience. A cookie is a piece of data that enables us to track and target your preferences. The cookie will be stored on your computer's hard drive until you remove it. We may also use temporary or "session" cookies to improve your website experience. These cookies will expire once you exit the site and close your browser. You can have your browser notify you of, or automatically reject, cookies. If you prefer, you can reject our cookies and still use the Site, but you may be limited in the use of some of the features. In addition, we may use IP addresses to analyze trends, administer the Site, track traffic patterns, and gather demographic information for aggregate use,.

6. Pixel Tags and Tracking Technology

When you visit this Site or view one of our emails, we may use pixel tags (also called "clear" gifs), tracking links and/or similar technology to note some of the pages you visit on our Site and personalize your experience. We may also use pixel tags to determine what types of email your browser supports. We may use the information collected through pixel tags, tracking links and similar technology in combination with your personally identifiable information.

7. Use of Aggregate Information

We may use the information you provide in aggregate (non-personally identifiable) form for internal business purposes, such as generating statistics and developing marketing plans. We may collect, store or accumulate certain non-personally identifiable information concerning your use of the Site, such as information regarding which of our pages are most popular.

8. Links

The Site may contain links to or from other websites. Please be aware that we are not responsible for the privacy practices of other websites. This Privacy Policy applies only to the information we collect on the Site. We encourage you to read the privacy policies of other websites you link to from the Site or otherwise visit.

9. Security

We implement various security measures in accordance with industry standards to protect the security of your personal information both online and offline. If you have any questions about security at the Site, you can email us at sherry@citylooks.ca.

10. Notification of Changes

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. As we may make changes at any time without notifying you, we suggest that you periodically consult this Privacy Policy. Please note that our rights to use your personally identifiable information will be based on the privacy policy in effect at the time the information is used.

12. Updating Your Information

You have the ability to review, change and/or correct the personally identifiable information you provide us by emailing us at sherry@citylooks.ca. You may request that we deactivate your account by emailing us at sherry@citylooks.ca.

12. Choice/Opt-Out

You may opt-out of receiving future Opt-In Communications from City Looks Salon & Spa when you register at the Site or otherwise provide your contact information to City Looks Salon & Spa. You may change your preferences at any time or by emailing us at sherry@citylooks.ca.

13. Comments

We have taken great measures to ensure that your visit to the Site is an excellent one and that your privacy is constantly respected. If you have any questions, comments or concerns about the Site's privacy practices, please contact us by email by at sherry@citylooks.ca.